

Sumner

31 JULY SOURCELINES PROPOSALS FROM LONDON-BBC COMMITTEE AND FBIS
POSITION AS STATED IN 6 NOVEMBER MESSAGE

1. The word "service" to be eliminated from all sourcelines.

(We agreed with wording and agreed to abide by this change. Our agreement represents compromise on part of FBIS.)

2. The word "domestic" to be used for broadcasts intended for a domestic audience. (We agreed in principle with the stipulation that the word "official" be added so it read the word "domestic" to be used for official broadcasts intended for a domestic audience. Our stipulation was based on the fact that the committee had accepted the principle that "domestic" and/or "external" should be included only in sourcelines of official radios. Thus it seemed only logical that acceptance of this principle by the committee should be incorporated into those areas of sourceline policy where it would apply. Use of the word "domestic" represents a compromise on the part of BBC.

3. The phrase "domestic and external" to be used for any transmission which can be accurately determined to be intended for both domestic and external audiences. (We agreed to this proposal with the stipulation that the word "official" be inserted before the word "transmissions," for the same reasons cited in 2 above. Our agreement on this issue of a sourceline for joint audiences represents a compromise on part of FBIS.)

4. The word "external" to be substituted for all phrases now used to indicate transmissions not intended for the domestic audience nor specifically targeted. (We agreed to this proposal with the stipulation that the word "official" be inserted before the word "transmissions," for the same reasons cited in 2 and 3 above. Our agreement to use the word "external" represents a compromise on the part of FBIS.)

5. Add the following sentence to proposal 4 above, thus making it read in full: the word "external" to be substituted for all phrases now used to indicate (official--FBIS stipulation) transmissions not intended for the domestic audience nor specifically targeted. Non-official broadcasts for named targets outside the country in which the radio is located will include destination when this can be accurately determined and when either organization thinks it useful to do so. (We agreed to this addition. Since it represents an agreement to disagree, it is a compromise on parts of BBC and FBIS.)

6. The committee accepted the principle that "domestic" and/or "external" should be included only in sourcelines of official radios, and agreed that that the word "domestic" should be used in TV source-lines. (The committee, in its initial list of joint recommendations submitted to Headquarters on 4 June 1975, stated that the word "domestic" would be included only in sourcelines of official radios and press agencies, with the notation this was merely a clarification

of current practice. Headquarters components (FCS, DRD, AG) suggested that "external" be added and the committee accepted this suggestion.) No real compromise was involved by either party, since all accepted the practice of using "domestic" and "external" (in place of international) to designate official broadcasts.)

7. When the sourceline is to include destination the word "to" and not "for" should be used in description of destination. (We agreed to this, this represents a compromise on the part of the BBC.

8. BBC will submit a list of radios covered by FBIS to whose sourcelines name of country could in its view usefully be added. (We agreed to this. This is a small compromise on part of FBIS.)

9. Sourcelines for press (news) agencies will include destination when this can be accurately determined and when either organization thinks it is useful to do so. (We agreed to this. It represents agreement to disagree).

10. The committee subsequently proposed that sourcelines for clandestine broadcasts be changed to the following format: (location undisclosed) transmitter name in (language) to (beam). Following coordination with DRD and AG, FCS advised the committee that we preferred continuation of the term "clandestine" to "location undisclosed" but would agree to placing the term "clandestine" at the beginning of the sourceline rather than in the middle, as previously done.